



eLearning  
Africa

↓  
9<sup>th</sup> International Conference  
on ICT for Development, Education  
& Training

Kampala  
Uganda  
May 28 → 30  
2014

Social Media  
Reporters



↓  
Hosted by the Republic of Uganda



[www.elearning-africa.com](http://www.elearning-africa.com)



## Social Media Reporters

The Social Media Reporters project emerged from our commitment to give young ICT4D enthusiasts the opportunity to learn more about the latest developments in the technology supported learning field. Working in cooperation with the *eLearning Africa Supporting Transformation (EAST)* and *War Child Holland*, we asked 17 young Ugandans – from the conflict-scarred northern regions and Kampala, Uganda’s capital city – to take part in eLearning Africa 2014 and to use social media to report on the sessions, plenaries and other events of the conference, thereby playing an integral role in the overall conference experience as well as having the opportunity to network and learn new practical skills. Please contact [info@easttrust.org](mailto:info@easttrust.org) for potential partnership with EAST to support next year’s Social Media Reporters project.

Prior to the event, the team received a detailed introduction to Twitter so that they could begin to experiment with the platform before arriving on site, and also attended a practical workshop during which our social media coordinator, Grégory Vespasien, equipped them with state-of-the-art smartphones (donated by Microsoft and theirs to keep) and offered tips on how to use Twitter during a live event. This was followed by an inspiring presentation by Ugandan blogger Rosebell Kagumire, who shared her experiences of citizen journalism and the peace and conflict issues in the Eastern Africa region.

Throughout the three days of the conference, each team member selected the speakers, sessions and events that particularly interested them, and used Twitter to comment, enquire and





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communicate with each other and other conference participants. At the end of the conference, all reporters received a certificate of achievement.

## Engaging on Twitter

Among the 3,371 tweets exchanged around eLearning Africa 2014, the social media reporters made a significant contribution by highlighting inspiring quotes of the speakers as well as ideas sparked in sessions. Below is a selection of their best tweets.



Kule Abraham  
@abrakule

#eLA14 Donald Clark from UK working with African Virtual Univ gets on board talking about MOOCs for professional development



Bukirwa Rhamulah  
@Rhamulah

#eLA14 #meera increasing connectivity for progress and equal opportunities

↩ Reply ↻ Retweet ★ Favorite ⋮ More



Ronald R. Ochoo. O  
@Ronnie\_Ross\_O

#Gayaza High School teacher #Solomon Asea sharing knowledge with colleagues from various parts of the continent.

📍 Uganda

↩ Reply ↻ Retweet ★ Favorite ⋮ More



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 Bukirwa Rhamulah  
@Rhamulah

Its really great here #eLA14 handson on making a blog. At this rate Uganda is to become a home of ict in educ.

 Victor George  
@Misanov14

"If u want to go quickly, go alone if u want to go far, go together" @Prof Sozinho @eLAconference closing statement #eLA14

 Viola Bazanye  
@violabazanye

You can have a good education and a good profession but you cannot forget your responsibility to your society @bewed #eLA14

 Mark Nasasira  
@MarcObraw

It's absolutely amazing here at the exhibition hub @eLAconference. Lots of amazing products being showcased by passionate people #eLA14

 Denye  
@dronnie20

Keen for thrilling experience, try out #Oculus Rift headset's #exhibition area #eLA14 @UCC\_Official @eLAconference

← Reply ↻ Retweet ★ Favorite ⋮ More



 Akwero Vivian  
@AkweroVivian

"Technology has the power to transform learning and growth" challenges vs solution in Africa. #eLa14

 Nakasamba Joseph  
@nkasamba

#ela14 one biggest lesson I learnt today from doctor Eric from California is that, teachers occasionally take learners for granted .

 Beesasoh Fredie  
@beesasoh

catch up with @brainshare\_ug at the microsoft exhibition booth. #eLA14

 Kule Abraham  
@abrakule

#eLA14 face to face with a blogger; a journalist. Its interesting. Bravo Kagumire.

 Viola Bazanye  
@violabazanye

There's a gap in the school curriculum that leaves out relevant skills for youth employment #openingplenary #eLA14

 Victor George  
@Misanov14

"Gender gap decreasing using computer simulations" @SamKaheru @eLAconference #COM41 #eLA14

 Viola Bazanye  
@violabazanye

Microsoft virtual academy an example platform that offers #MOOCs @MSVirtAcademy @MSLearning #eLA14

 Denye  
@dronnie20

Thanks @eL Organizers, Wonderful w #eLA14

← Reply ↻ Retweet ★



 Wandera J  
@WanderaJos

Back to cam knowledge improve our

← Reply ↻ Retweet ★



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## Feedback

*“The social media reporters from Karamoja region in one voice express their positive impression towards social media reporting. We were impressed by the rate at which mobile phones can be used in reporting.*

*We were also impressed by the level of professionalism the work was rated. We felt great to mix and interact freely with professional journalists.*

*Some of us had never used twitter before but within a short time we were experts in it. We also learnt that use of twitter is the easiest and simplest way of advocacy and information sharing. We thank you so much for entrusting us with this responsibility.”*

Prossy Awor, Rogers Achilla, James Ogwang and Nakasamba Joseph

*“The eLearning Conference was a wonderful experience especially for the congregation of various stakeholders in the ICT industry in one place which gave me an opportunity to network with the relevant people. This helped me engage in all kinds of dialogue with people about the use of ICT in Uganda and Africa, challenges faced and how they can be overcome. This was priceless.*

*As a Social Media Reporter, I was able to reach out to various people who had an interest in the conference but were not able to physically attend and the feedback was quite great. I also made new friends, including my fellow social media reporters who are young and energetic people, passionate about ICT and improvement of the lives of the youth and all those around them.*

*It was a great experience and thanks to ICWE and the Ministry for pulling off a successful event. I am glad I was a part of it.”*





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Mark Nasasira



*"It was a really exciting event, very informative. It was my first time as a social media reporter and it was a time well spent. I really enjoyed spending the entire week on Twitter sharing my experience with my friends and followers.*

*Even some of my friends after the event thanked me for the information I was sharing with them, they learnt a lot from it which was a great achievement.*

*So, it was an amazing experience. Thanks for the opportunity."*

Viola Bazanya

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*"I was able to be featured on many media including the UCC, Radios and Televisions like Urban TV where I was interviewed about my project as social media reporter and contributed to the presentation and news collection during the program / Sessions.*

*I also learnt new ideas / techniques on how to report on the event and included journalism ideas to perfect the stories from what's happening.*

*I met many people and exchanged ideas or projects and also made new friends and never the less helped many during the event. In total it was good career for me and just believe to contribute more to the next one come 2015."*

Denye Ronnie

*"As a Social media reporter I got expertise in networking with different people who are in my field of operation (Software development) and most sessions I covered were practical sessions also in same line with my career, I got an insight on how some things should be done and got contacts of different people whom I need to pursue my career very well."*

Israel Mikan Kasingye

*"I learnt a great deal. I learnt personally to work in a new team of people with diversity thus team building.*

*I appreciated making contacts with literally everybody on the team and the delegates from various countries.*

*I particularly visited all the exhibitors and that made me appreciate eLearning and technology more."*

Ronald Ross Ochoo

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